# U.S. Department of Justice Washington D.C. 20530

#### Amendment to Registration Statment

OMB No. 105-0004

Pursuant to the Foreign Agents Registration Act of 1938, as amended

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, dissemination report, copy of political propaganda or other document or information filed with the Attorney General under this act is a public record open to public examination, inspection and copying during

propaganda or other document or information filed with the Attorney General under this act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of such documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. Finally, the Attorney General transmits an annual report to the Congress on the Administration of the Act which lists the names of all agents and the nature, sources and content of the political propaganda disseminated or distributed by them. This report is available to the public.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average 1.5 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

1. Name of Registrant	2. Registration No.
RUDER FINN, INC	4315
3. This amendment is filed to accomplish the following	indicated purpose or purposes:
☐ To correct a deficiency in	To give a 10-day notice of a change in information as required by Section 2(b) of the Act.
☐ Initial Statement	by Section 2(0) of the Act.
□ Supplemental Statement for	Other purpose (specify) To Clarify Exhibit A
☐ To give notice of change in an exhibit previously	filed.
4. If this amendment requires the filing of a document of	or documents, please list-
1) Renewed contract w/Exhibit B	2) more specific exhibit A
	1000

- 5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. If more space is needed, full size insert sheets may be used.
  - 1) Exhibit B updates Ruder'Finn's renewed 6 month contract with the Republic of Croatia, replacing the previous 3-month contract.
  - Exhibit A clarifies the client changing it to The Republic of Croatia, Washington Office, Dr. Frane Golem from Dr. Frane Golem, the Washington office, Republic of Croatia.

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and belief.	n their entirety true and accurate to the best of his (their) knowledge
	Jan Myz
(All copies of this amendment shall be signed and sworn to before a notary public or other person authorized to administer outhy by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States.	
f the registrant is an organization.)	
Subscribed and sworn to before me at Aaskenter	J, DC
this / Phay of Lovember 1991	Yolanda O'Bryent
YOLANDA O'BRYANT	(Notary of other officer)
No Commission Expires February 14, 1998	,
My commission expires My commission Expires	

Exhibit A

To Registration Statement

Under the Foreign Agents Registration Act of 1938, as amended

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, dissemination report, copy of political propaganda or other document or information filed with the Attorney General under this act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of such documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. Finally, the Attorney General transmits an annual report to the Congress on the Administration of the Act which lists the names of all agents and the nature, sources and content of the political propaganda disseminated or distributed by them. This report is available to the public.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently.

1. Name and address of registrant	2. Registration No			
Ruder Finn, Inc 1615 M Street, NW #220 Wa	shington, DC 20036 4513			
3. Name of foreign principal	4. Principal address of foreign principal			
Republic of Croatia Dr. Frane V. Golem, Washington Office	236 Massachusetts Ave, N.E. #505, Washington, DC 20002			
5. Indicate whether your foreign principal is one of the following type	÷:			
Foreign government	•			
☐ Foreign political party				
☐ Foreign or ☐ domestic organization: If either, check one of the	following:			
□ Partnership □ Con	☐ Committee			
☐ Corporation ☐ Vol	□ Voluntary group			
☐ Association ☐ Oth	ner (specify)			
☐ Individual—State his nationality				
6. If the foreign principal is a foreign government, state:				
a) Branch or agency represented by the registrant. Washingt	on D.C. office/Ministry of Foreign Affai			
b) Name and title of official with whom registrant deals.	•			
DrF. Repr <del>ie</del> s	rane <b>Golem</b> Authorized entative <b>Entative</b> in U.S.			
7. If the foreign principal is a foreign political party, state:	A A P C C C C C C C C C C C C C C C C C			
a) Principal address	L SEC P			
N/A 🕮				
<i>A</i> . •	SIGN 1817			

a) State the nature of the business	s or activity of this foreign principal  N/A	
b) Is this foreign principal		
Owned by a foreign governm	ent, foreign political party, or other foreign principal	No □
Directed by a foreign govern	ment, foreign political party, or other foreign principal	No □
Controlled by a foreign gove	rnment, foreign political party, or other foreign principal	No □
Financed by a foreign govern	ment, foreign political party, or other foreign principal	No □
Subsidized in whole by a for	eign government, foreign political party, or other foreign principal Yes	No □
Subsidized in part by a foreig	n government, foreign political party, or other foreign principal	No □
3. Explain fully all items answere	I "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)	
I/A		
0. If the foreign principal is an organism foreign principal, state who	inization and is not owned or controlled by a foreign government, foreign political party owns and controls it.	or othe
N/A		
Date of Exhibit A	Name and Title Signature	
11/12/91	James A. Mazzarella Account Executive	

8. If the foreign principal is not a foreign government or a foreign political party,

# U.S. Department of Justice Washington, DC 20530

Exhibit B

To Registration Statement

OMB No. BUS 0007 Approval Expires Nov. 30, 1993

Under the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in triplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, dissemination report, copy of political propaganda or other document or information filed with the Attorney General under this act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of such documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. Finally, the Attorney General transmits an annual report to the Congress on the Administration of the Act which lists the names of all agents and the nature, sources and content of the political propaganda disseminated or distributed by them. This report is available to the public.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

Name of Registrant

Name of Foreign Principal

RUDER FINN, INC

REPUBLIC OF CROATIA

#### Check Appropriate Boxes:

The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach three copies of the contract to this exhibit.

- 2.[1] There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach three copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- 3.[1] The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

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4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Development of a public relations work plan outlining communications objectives including advocacy for a positive Croatian image to Members of Congress, Administration officials and the news media, and to advise and counsel the Authorized Representative of the Republic of Croatia in the U.S. on other aspects of the government's public relations program as he may direct.

5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Advising the Republic of Croatia with respect to communicating that government's position on issues to the Members of the U.S. house of Representatives and Senate, the Administration and the news media based in Washington and elsewhere.

Developing background information about Croatia and issues of importance to it for uses in briefing the Congress, the Administration and news media.

Suggesting ways and means for dissemination of the Republic of Croatia's position on issues through writing and placing op-ed articles, guest columns, letters to the editor and similar communications techniques.

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?<sup>1</sup>
Yes (2) No [1]

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

With the Croatian declaration of independence on June 25, 1991, the government there recognized the need to fully communicate its positions on issues relative to Yugoslavia, Croatia, and the decision -- which was made through free elections held April 1990 and ratified by popular referendum -- by the people of Croatia to establish a freely elected democratic government.

Due to the efforts by Serbia, though armed military intervention on Croatian sovereign territory, to oppose Croatia's move toward democracy, the Republic of Croatia feels compelled to communicate its position to the legislative and executive branches of the U.S. government.

Means to be used include printed communiques, individual meetings and briefing by official representatives of the Republic of Croatia.

Date of Exhibit B

11/12/91

Name and Title

James A. Mazzarella Account Executive

Signature

Political activity as defined in Section Ito) of the Act means the dissemination of political propagands and any other activity which the person emigring therein believes with or which he intends to, prevail upon, inductinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public with reference to formulating, adopting, or changing the domestic of foreign policies of the United States or with reference to the public interests, policies, or relations of a government of a Loreign gouvery or a foreign political party.



## November 8, 1991

Dr. Frane V. Golem	RE A	<u>16</u>	Signal Si
Authorized Representative in the U.S. Republic of Crostia		VOV	ENT OF
236 Massachusetts Ave., NB Congressional House 505	905 259	78	1000 A1000 A1000
Washington, D.C. 20012	FRG S	Ρ4	SIALC USD GAN
Dear Dr. Golom.		<u>نن</u>	表科

## Dear Dr. Golem;

We are pleased that you have chosen to continue our professional relationship beyond the initial three months, and we assure you of our utmost commitment to the Republic of Croatia and to the Croatian people as they struggle valiantly to maintain their freedom and independence.

Much has been accomplished under your leadership in the first phase of the Croatian public relations campaign in the U.S. Appended to this Agreement is a summary report of our activities in your behalf during the last three months. We now are entering a second phase that requires even more professional public relations expertise and effort than before. The revised fee reflects the scope of that added effort, as discussed with

Please consider this a Letter of Agreement covering the terms and conditions of our

# Agreement Between the Republic of Croatia And Ruder Finn, Inc.

- The Agreement will take effect November 12, 1991, and continue through May I. 12, 1992, thus covering a six-month period.
- Public relations and government affairs services to be provided by Ruder Finn 2, include but are not limited to developing and implementing strategy and tactics for communicating with Members of the U.S. House of Representatives and Senate; officials of the Executive Branch of the U.S. government including those in the State Department, National Security Council and other relevant departments and agencies of the U.S. government; and U.S. and international news media.

We will continue all services provided in Phase I during the last three months including creating, drafting and disseminating Congressional Communiques; arranging briefings for Members of the House and Senate in order to establish

RUBER-FINN, INC., 1619 M STREET, NW, SUITE 220, WASHINGTON, D.C. 20090 TEL. (202) 466-7800 PAX (202) 447-0908 CHICAGA, LOS ANGELES, NEW CRLEANS, NEW YORK, TORONTO, WARHINGTON, D.C. AND INTERNATIONAL OFFICE AND BUREAUS

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your presence on Capitol Hill and a more supportive environment for legislation pending that proposes recognition, sanctions and embargoes; Congressional Record insertions of supportive materials; briefings for Bush Administration officials and preparation of special background materials for those briefings; developing news releases, media advisories, and news conferences as appropriate; drafting statements for you as needed; preparing letters to the editor and by-line op-ed pieces both reactively and proactively; briefings for journalists, columnists and commentators; and development of special projects as directed by you.

In Phase II, during the next six months, we believe it is very important to begin laying the foundation for the opening of a formal embassy in Washington. We will organize, plan and accompany a series of congressional delegation visits (CODRLs) to Croatia by Members of the House and Senate, with the first trip planned the week of December 9; create under your direction a number of "Presidential Missions" to Croatia by Croatian-American leaders selected by you, academic and religious leaders, and selected journalists, and perhaps other groups identified by you; schedule diplomatic appointments with State Department officials, Vatican representative, Israeli Ambassador, European Community Ambassador, and other members of official Washington who should be aware of your presence and the Republic of Croatia office, as identified by Phyllis Kaminsky; concentrate media efforts on major national television and cable programs; arrange meetings with selected columnists and commentators who will write positive articles about Croatia; and develop means for communicating the work of the Croatian office in Washington to Croatian news media in the U.S.

- 3. The Republic of Croatia will pay Ruder Finn \$15,000 per month for the six months covered by this Agreement, with the initial payment due November 12, 1991. Subsequent payments will be due on the 12th day of each month, through May 12, 1992.
- 4. Out-of-pocket expenses for, on behalf of, or for the benefit of the Republic of Croatia will be in addition to the monthly fee. Expenses paid by Ruder Finn under Group A, below, are billed at cost. Those in Group B, which increase our overhead costs, are billed at the standard 20 percent agency mark-up. Expenses are billed monthly and are due within 30 days.

#### Group A

Clipping service
Local transportation
Media tour services
Model fees
Newspapers/periodicals
Newswire services

Service Andrews (Service Control of Control

### Group B

Analyst/broker meetings
Audio-visual services
Design services
Mat services
Mossenger service
Photocopies

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Postage. Entertainment expenses Special clerical services Special events Special materials Spokesperson services

Photography Printing services Production services Telecommunications Travel expenses

- This Agreement may be canceled by either party with 30 days prior written 5, notification, during which time Ruder Finn services will continue. 6.
- Ruder Finn agrees to protect the confidentiality of any and all information provided to it by the Republic of Crostia, making certain that steps are taken to insure the security of sensitive or confidential data. Ruder Finn agrees to relinquish any and all materials provided by the Republic of Croatia upon completion or termination of the Agreement. 7.
- The Government of the Republic of Croatia acknowledges that it has read this Agreement, understands it, and agrees to be bound by its terms and conditions. The Government of the Republic of Croatia agrees that it is the complete and exclusive statement of the Agreement. Any addendums or modifications must be in writing, signed by both parties. 8.
- Your signature on this Agreement indicates your acceptance of the terms and conditions stated herein and thereby constitutes a binding contract.

During the last three months, we have come to appreciate your leadership, sincerity and commitment to the goals of your country; we trust you have recognized by our work the same intensity of concern, professional contribution, and personal respect all of us at Ruder Finn have developed. We look forward to continuing our close working relationship with you and your government in the months alsead.

Best regards,

James W. Harff

Senior Vice President and

Deputy General Manager

ACCEPTED BY:

Dr. Franc V. Golem

Authorized Representative

Government of the Republic of Crostia

DATE